

SOCIAL MEDIA TOOLS

by platform

Social Networking

Facebook
Google+
LinkedIn

Microblogging

Twitter
Instagram
Tumblr
Snapchat
Vine

Media Sharing

YouTube
Vimeo
Picasa
Flickr
SlideShare

Social Bookmarking

Pinterest
StumbledUpon

Social News

Reddit
Digg

This is just a guide to help show the various types of social media platforms. Many of the tools can be put into more than one category, and even the categories themselves may not quite adequately identify the platform. This list is always changing, so it's meant to be used as a guide.