**IMPACT REPORT**

### 2018

#### Income Breakdown
- Federal Grants - 24.4%
- Foundation Grants - 24.3%
- Events & Other - 20%
- Contributions - 13.2%
- State Grants - 9.6%
- Program Fees - 8.5%

Funds spent purchasing local food and farm products - $11,468.47
Funds spent directly supporting farmers, researchers, and industry leaders - $8,935.70

#### Expense Breakdown
- Program - 67%
- Management/ Administration - 25.2%
- Fundraising - 7.8%

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**Champaign Farmers Market**

Over 17,900 customers shopped at the Champaign Farmers Market in 2018...

- **$81.5K in total sales**
- **$22.5K in SNAP incentives dispersed**
- **75 repeat SNAP customers**
- **25 SNAP market volunteers**
- **75 Market volunteers**
- **10 new producers**
- **15 producers per week (avg.)**
- **39.4K people reached via Facebook**
- **445 total SNAP transactions**
- **184 total SNAP customers**

**FARMER TRAINING**

- **24** farm business and skills classes were offered
- **909** people attended TLC field days and classes
- **145** people attended the Organic Grain Conference
- **10** farmers completed the Central Illinois Farm Beginnings course (CIFB)
- **31** people attended the Farm Dreams workshops
- **115** people attended the Women Who Farm Field Day Series
- **157** attended the Mechanical Weed Control Field Day
- **130** attended the Farm Finance Webinar Series

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**BOARD OF DIRECTORS**

Joe Wetzel · President  •  Lisa Bralts-Kelly · Vice-president  •  Sue Lannin · Secretary  •  Irene Kaufman · Treasurer
Will Glazik  •  Thomas Harrison  •  Jacob Taylor

**STAFF**

Jacquelyn Evers · Executive Director  •  Rey Dalitto · Farmers Market & Food Access Manager
Mallory Krieger · Farmer Training Manager  •  Taidghin O’Brien · Marketing & Outreach Manager  •  Nicole Philyaw · Office Manager

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