

SPONSORSHIP OPPORTUNITIES & BENEFITS

	Okra \$100	Peach \$250	Kohlrabi \$500	Romanesco \$1,000	Eggplant \$1,500
Name Recognition on Social Media (no logo)	✓	✓	✓	✓	✓
Inclusion in the "Where's Eggwardo" campaign	✓	✓	✓	✓	✓
Priority for a Local Business Tent at the Market (1 time)		✓	✓	✓	✓
Your Name/Logo on the Market page of the TLC website		✓	✓	✓	✓
Your Name/Logo on our Market promo banner		✓	✓	✓	✓
Company fliers and materials at the TLC tent every week			✓	✓	✓
Your Name/Logo in the Market promotional pamphlet			✓	✓	✓
"Thank You" posts on Social Media promoting your business/organization			✓	✓	✓
Your Name/Logo on our interior C-U MTD ads (90 buses)				✓	✓
Your Name/Logo on our reusable Market totes distributed to over 200 shoppers				✓	✓
A Sponsor Spotlight in the TLC weekly e-newsletter with over 3,000 subscribers				✓	✓
One guaranteed week as a Local Business Tent to promote your business/organization					✓
Your Name/Logo featured as the official market sponsor on one week's Facebook event page					✓
Your Name/Logo featured in digital marketing for 1 market (today's market sponsored by...)					✓
Your Name/Logo featured on the official market signage for 1 market (today's market sponsored by...)					✓

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- **Champaign Farmers Market Instagram TV Series - \$2,000** [includes "sponsored by" shout-out on each weekly episode, social media posts, logo on the Market webpage, and a Sponsor Spotlight in our weekly newsletter]
- **Champaign Farmers Market Community Tent - \$2,000** [includes "sponsored by" shout-out each week in digital promotion, social media posts, logo on the Market webpage, signage with logo on the tent, and a Sponsor Spotlight in our weekly newsletter]
- **Champaign Farmers Market Specialty Crop Video Series - \$1,500** [includes "sponsored by" shout-out in each of the 10 videos, logo included in the credits, social media posts, logo on the Market webpage, and a Sponsor Spotlight in our weekly newsletter]

If you don't see a sponsorship opportunity package or series of benefits that fits your business needs, we can build a custom package for you.

Contact the Market Manager at market@thelandconnection.org or 217.840.2128 with any questions.